

# AYSO Board Meeting

October 3, 2019

## Attendees

X	Neil Weinberger		Bruce Hancock
X	Taj Chiu		Steve Hawkins
	James Sheehy	X	Chris Herb
X	Mimi Goldstein		DeWayne McMullin
	Shanti Rao		Bill Owen
	Chad Pratt		Ivonne Penichet
X	Dan Jeffries		Marco Quezada
X	Dana Bradley	X	Samir Singh
	Kelly Ching		Mika Walton
	Scott Davis		Adam Yatsko
	Vic Gutierrez	X	Joanie Paik
	Steve Haegelin		Tara Mastro
X	Oscar Alvarez		Louise Hamlin
X	Lara Lund		Terry Takahashi
		X	Sam Shaker
			Monica Pimental

## Call to Order

Neil Weinberger called the meeting to order at 7:18 pm.

## Quick Items

Season tickets for LAFC, rather than LA Galaxy, will be purchased for next year. The quantity of four seats, same count as previous years, will remain the same. Kid's player experiences are unlikely to be part of the package.

Galaxy night was attended by approximately 300 people from Region 13. Thirty kids held up the banner at the match start while fifteen kids met players.

After four weeks, positive feedback has been received about the Region 13 email newsletter. Parents have expressed gratitude about the reliable and consistent communication.

Team pictures started last weekend. Forty four teams were scheduled for photos on Wednesday at Victory Park.

## Registrar's Report

Survey results have been received, and the largest drop/loss in players was in U10.

On October 31<sup>st</sup>, Area 1C will review the roster on Blue Sombrero for players who can play through. Rosters will need to be confirmed by Shanti. DCAs have received list of players who have not paid. These players will not be eligible for rosters until the \$20 fee is paid. Taj will follow up.

Shanti recommended that any volunteer requests be announced three to four weeks before the scheduled event. Steve should prepare a sign-up schedule for MST volunteers accordingly.

Oscar provided an update on the U4/U5 program. Currently there is capacity for about 50 children under four years old and 100 under five. It is held at the same time and same place every week. There are about 90 to 110 kids participating. At the end of the season Oscar will share stats on who attended regularly. 9:00 am attendance is highest. Six launch trainers have 12 to 14 kids assigned per team. Positive feedback from parents has been received. Parents are also actively participating in the sessions. Lara will manage the trophies for the last session. Only U4 U5 trophies will be provided earlier, by October 22<sup>nd</sup>.

## Fields

Portable lights at Muir North fields have been malfunctioning and not turning on.

Muir Central will not be available in November on Saturdays, due to football team practice and photo shoots. 8:30 am AYSO games will shift to end of day.

## VIP

Photos for VIP were taken last night.

## Referee Report

EXTRA ref coverage has been good.

## Other Items

This year's trophy budget amounts to \$13,500. EXTRA trophies or medals are provided by Area and do not come out of Region 13's budget. Only the top three teams in upper division receive trophies/medals.

## Treasurer Report

Mimi has all of last year's program budgets ready and available if anyone needs it. Budgets were entered into the NAPonline system. The All Star budget breakdown was requested by Samir. NAPonline covers the last three years of financial performance, along with this year's budget. The profit loss statement for the last three months is broken down by program.

Only Fall and EXTRA programs have a projected loss in revenue. Fall registration was projected at 2,350 and came in at 2,216 for an approximate \$20,000 loss in revenue. Lower pictures, uniforms expenses contributed to balance out this loss in revenue. The fall budget for coach uniforms is about \$10,000 and so far \$5,500 has been spent. Special coaches' shirts can be ordered.

## Coaches' Report

Taj has reached out to the DCAs. Assistant and Referees don't have what they need yet. U10 assistant coaches need in-person coach classes. These classes would be led by Taj and Neil. Coach and referee feedback forms are coming in. Taj will reach out to Coaching Manual to ask how many coaches are using it. Cost was a flat fee of \$1000 for 275 licenses. Neil will mention Coaching Manual in the next newsletter.

Barry Ritson provided coaches sessions but very few coaches attended. Barry is a good educator and he runs Launch. He coaches the women's national team U23 and U14. The first week was attended by just

a few, and then the next week there were a few more. He shared his powerpoint and Taj will post a link on the Region 13 website. The value proposition of these sessions was not advertised enough. But Barry is open to doing this another time. He could possibly be the keynote speaker at next year's kick off dinner.

### Advanced Play

Launch clinics were held between two weeks and about 50-60 players participated. The clinic is set up with about five different trainers to accommodate twice as many players. Based on attendance, one session will be requested in the future instead of two. Samir will confirm whether Launch agreed to only one session. Mimi's budget only has one session.

All Stars coaches are being finalized. Tryouts will be held on the first and second weekends of November. Girls U10 could use one more coach. Boys U10 have enough coaches. Cost of program will be determined in next month's Board meeting. Neil will rotate the main banner of the website to highlight the All Stars program and key information.

Winter Stars and Grad Series coordinators are needed. Louise and Monica are DCAs. Chris may help out for Grad Series. Taj will reach out to Shanti about potential coordinators. Neil recommends recruiting Grad Series coaches now. Registration opens in mid-November.

### Other Items

Last year's end of year dinner was hosted at Brookside Golf Club. We cannot afford having it at Brookside again, but we still wish to hold the event. The purpose of the event is to recognize volunteers. Emily and Taj are planning to meet to strategize options and locations in consideration of cost. Approximately 200 people attend this event.

Neil suggested that the December Board Meeting be held at a restaurant instead of the clubhouse.

Meeting adjourned at 8:20 pm.

**Next Board Meeting is November 7th, 2019.**